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TradeGlobal Partners with TZA to Optimize Omnichannel Workforce Efficiencies

Leading eCommerce provider utilizes ProTrack Labor Management Software to enhance labor planning and reporting across 3PL operations

CINCINNATI, October 14, 2016 – TradeGlobal, a leading end-to-end eCommerce solutions provider, and TZA, the leader in supply chain labor management solutions, today announced a partnership that enables TradeGlobal to augment its labor management efforts in its distribution Centers in Cincinnati, Ohio with TZA’s *ProTrack* Labor Management Software.

With the goal to revolutionize the world of commerce through innovative technology and solutions, TradeGlobal will utilize *ProTrack* software and incorporate Lean Six Sigma best practices and engineered labor standards to optimize operational efficiencies and throughput.

“As we continue to expand our fulfillment portfolio, it is essential that we implement processes and technologies that best support our growing operations infrastructure,” said Blake Vaughn, Chief Operating Officer at TradeGlobal. “We selected *ProTrack* software based on its advanced functionality and ease of use—and on TZA’s expertise in engineering, technical integration, training and change management to ensure a successful implementation.”

“We are seeing increased interest in labor management solutions from leading 3PLs and eCommerce providers like TradeGlobal,” said Andy Recard, President at TZA. “As their operations adapt to omnichannel operations, *ProTrack* Labor Management Software will help drive the increased productivity to ensure TradeGlobal can provide both a high quality customer experience and a low cost-per-customer.”

About TradeGlobal

TradeGlobal, a Singapore Post Limited (STI: S08) company, is a leading end-to-end eCommerce provider, delivering best-in-class solutions to the world’s most recognizable fashion, beauty and lifestyle brands. Unifying website development, digital marketing strategies, creative services, omnichannel order management, fulfillment, logistics and customer care across domestic and international boundaries, TradeGlobal provides the technologies and operations that empower businesses of all sizes to evolve and expand. For more information, visit www.tradeglobal.com.



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