



TRADEGLOBAL  
An SP Commerce Company



FOR IMMEDIATE RELEASE

## Global eCommerce Providers SingPost eCommerce, TradeGlobal and Jagged Peak will be at Shop.org Retail's Digital Summit

**SAN JOSE, Calif., Sept. 20, 2016** – eCommerce industry leaders, SingPost eCommerce, TradeGlobal and Jagged Peak, are attending Shop.org Retail's Digital Summit, which takes place Sept. 26 through 28 at the Kay Bailey Hutchinson Convention Center in Dallas, Texas.

Together, these three Singapore Post Limited ("SingPost") (STI:S08) group companies form a one-stop global eCommerce source for technology innovation, expert services and a worldwide logistics network.

This year's event is expected to attract more than 5,000 professionals from the digital retail industry to learn about the latest developments in eCommerce news and network with the brightest minds in the industry.

Event participants will have the chance to interact with SingPost eCommerce, TradeGlobal and Jagged Peak in these ways:

- Visit **Booth 3052** to learn how these three companies are collectively driving success for leading brands around the globe with their customized suite of solutions, which include: eCommerce Implementation, Omnichannel Order Management, Global Fulfillment and Logistics, Customer Care, Digital Marketing and Cross-Border Expansion.
- Meet Marcelo Wessler, CEO of SP Commerce, and Larry Luk, Head of eCommerce, Asia Pacific, Calvin Klein, at their speaking session (Sept. 27), ***'The Big Opportunity: Discussing Strategies for Entering Emerging Markets with Calvin Klein,'*** to learn how SingPost eCommerce worked with one of the world's most recognizable brands to expand their eCommerce presence into new markets in the Asia Pacific.
- Receive a free Performance Assessment Review (PAR), which provides valuable insights and recommendations on the most impactful ways to target and convert customers, matched to client and industry benchmark data.

- See a demo of the EDGE® Platform, a cloud-based distributed order management solution that enables omnichannel retailing and manages the entire order lifecycle, with visibility across all business units and distribution channels.

To learn more about Shop.org Retail's Digital Summit or to register, please visit [www.retaildigitalsummit.nrf.com/](http://www.retaildigitalsummit.nrf.com/).

### **SingPost eCommerce**

SingPost eCommerce, is a leading Asia Pacific full-service eCommerce provider. With end-to-end eCommerce services covering enterprise-grade eCommerce Technology, Warehousing, Delivery & Returns Management, Webstore Operations, Customer Care and Performance Marketing, SP eCommerce helps global brands launch and expand their online business in Asia Pacific. For more information, visit [www.specommerce.com](http://www.specommerce.com)

### **TradeGlobal**

TradeGlobal is an end-to-end eCommerce provider, delivering best-in-class services and solutions to leading fashion, beauty and lifestyle brands on a global scale. TradeGlobal provides the technologies and operations that empower businesses of all sizes to evolve and expand. Unifying website development, digital marketing strategies, creative services, omnichannel order management, fulfillment, logistics and customer care across domestic and international boundaries, TradeGlobal enables its clients to provide a seamless brand experience. For more information, visit [www.tradeglobal.com](http://www.tradeglobal.com).

### **Jagged Peak**

Jagged Peak Inc. is a leading omnichannel commerce solutions provider with enterprise software and services that enhance the scalability and profitability of retailers and branded manufacturers. Its full-featured eCommerce Platform and robust Order Management System, EDGE® can be deployed alone or with a Warehouse Management and Transportation Management System to form a shop-to-ship, cloud-based software suite that integrates the entire order life cycle with visibility across business units and distribution channels. Combining this technology with IT professional services along with its FlexNet fulfillment, Jagged Peak offers a holistic approach to eCommerce. For more information, visit [www.jaggedpeak.com](http://www.jaggedpeak.com)

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